

APPLICATION ARCHITECTURE BLUEPRINT

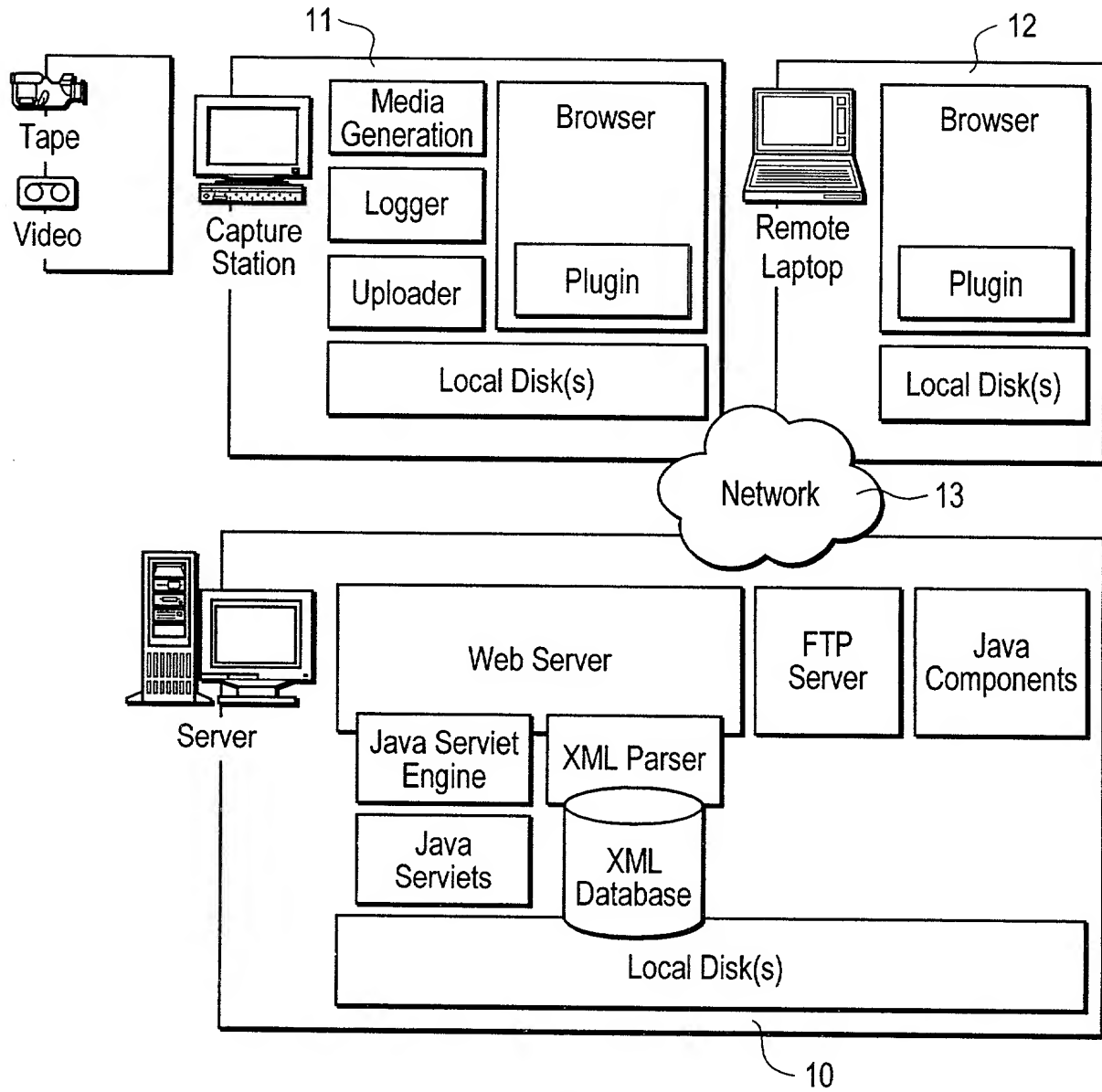


FIG. 1

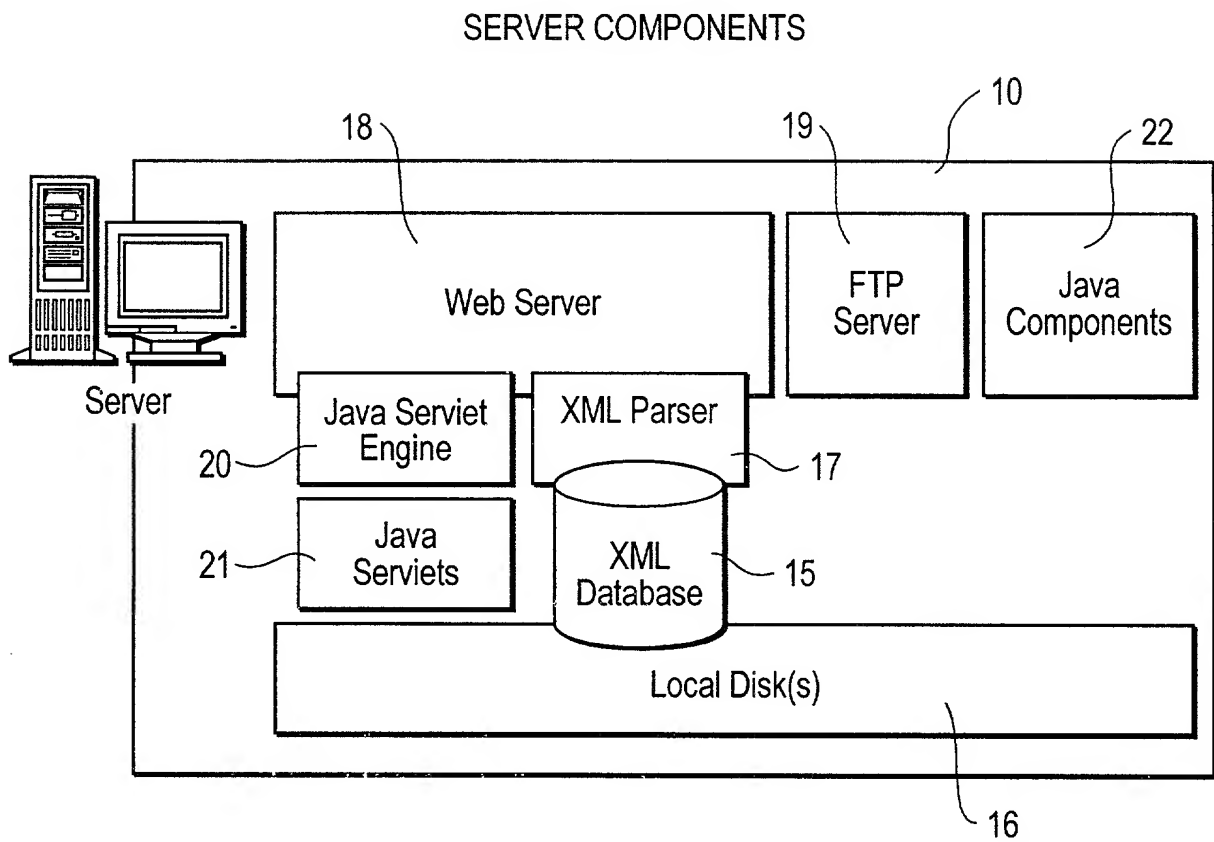
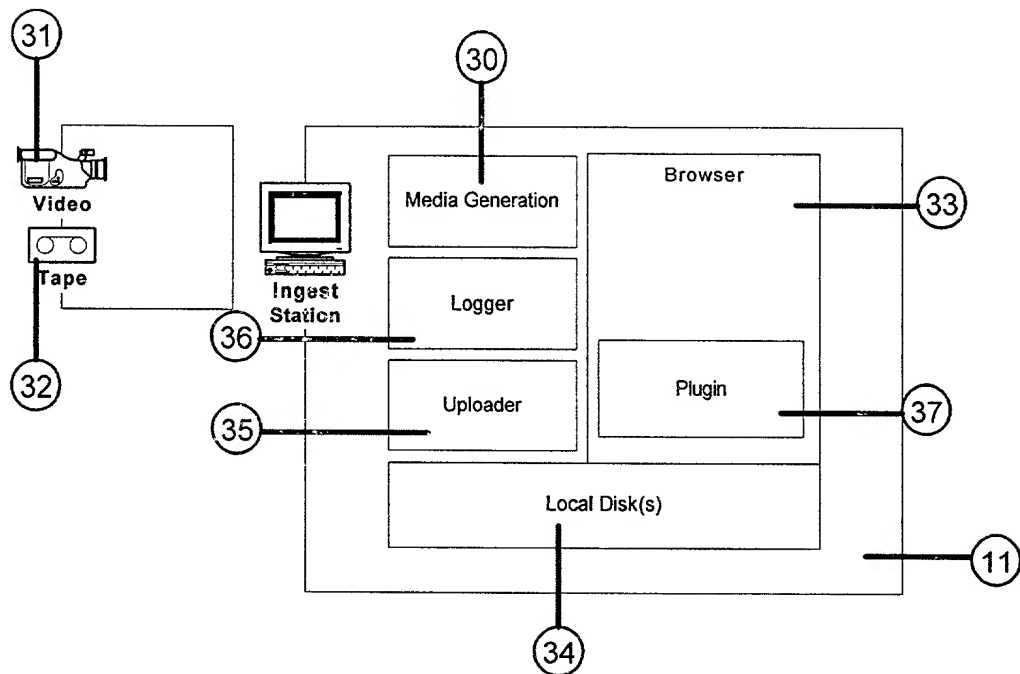


FIG. 2

FIGURE 3. Ingest Workstation Components



NETWORKED LAPTOP COMPONENTS

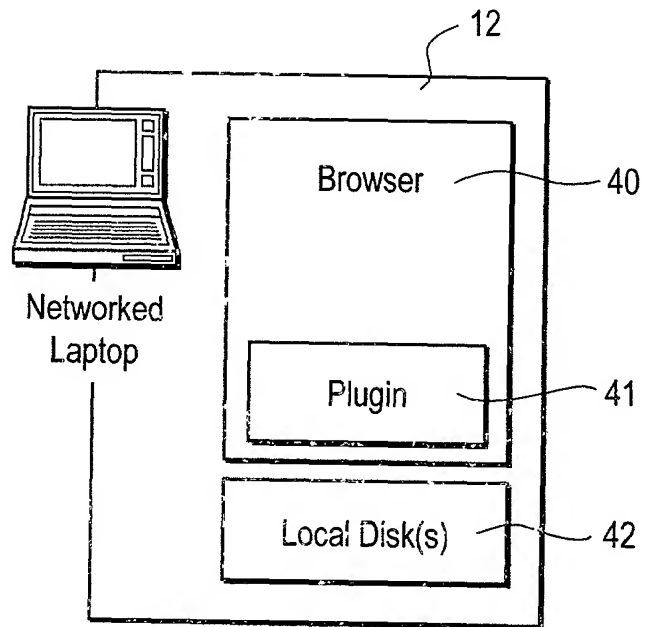
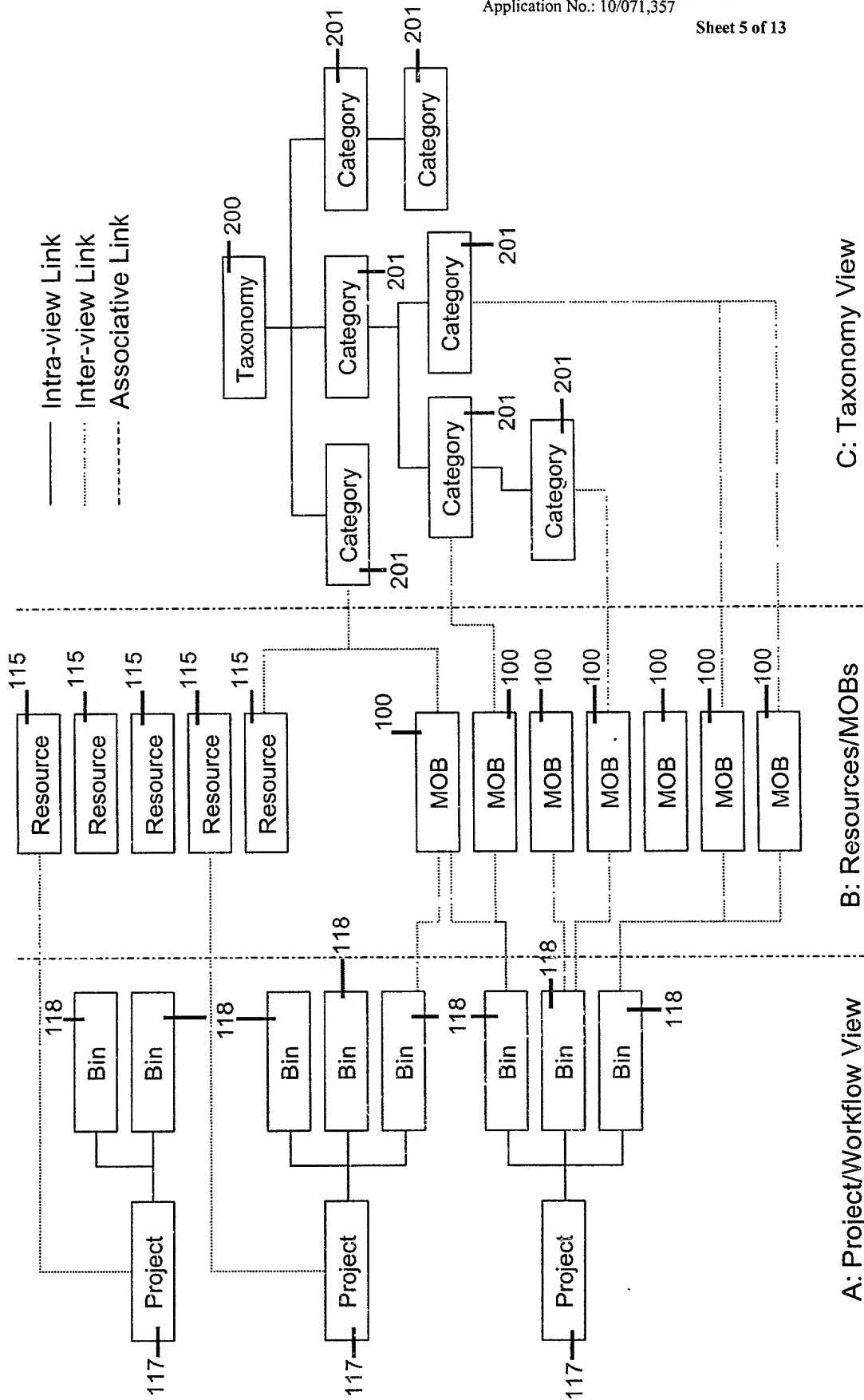
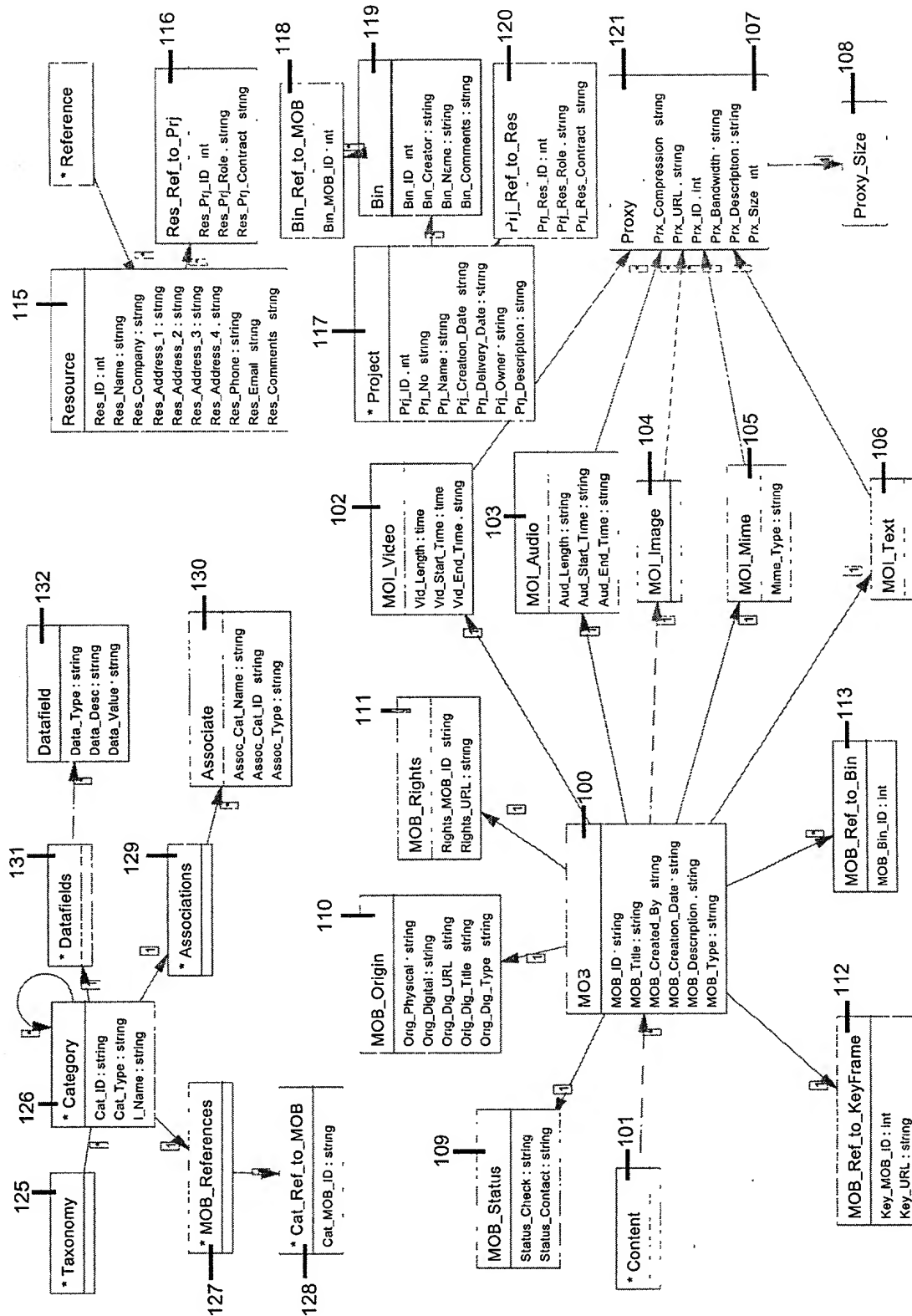
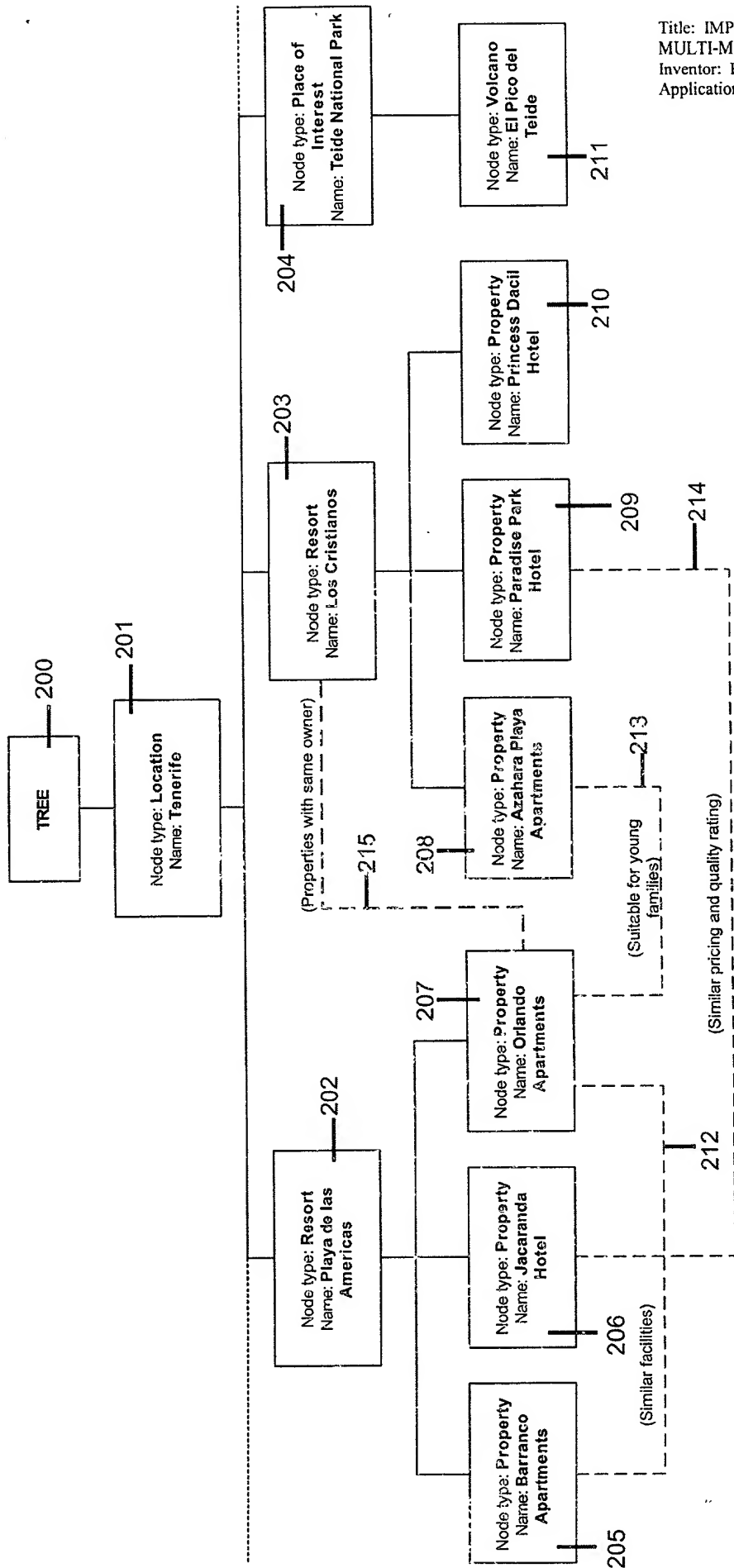


FIG. 4

FIGURE 5







Key: _____

Synonymy / General Relationship

FIGURE 7B. Example of Taxonomy Relationship

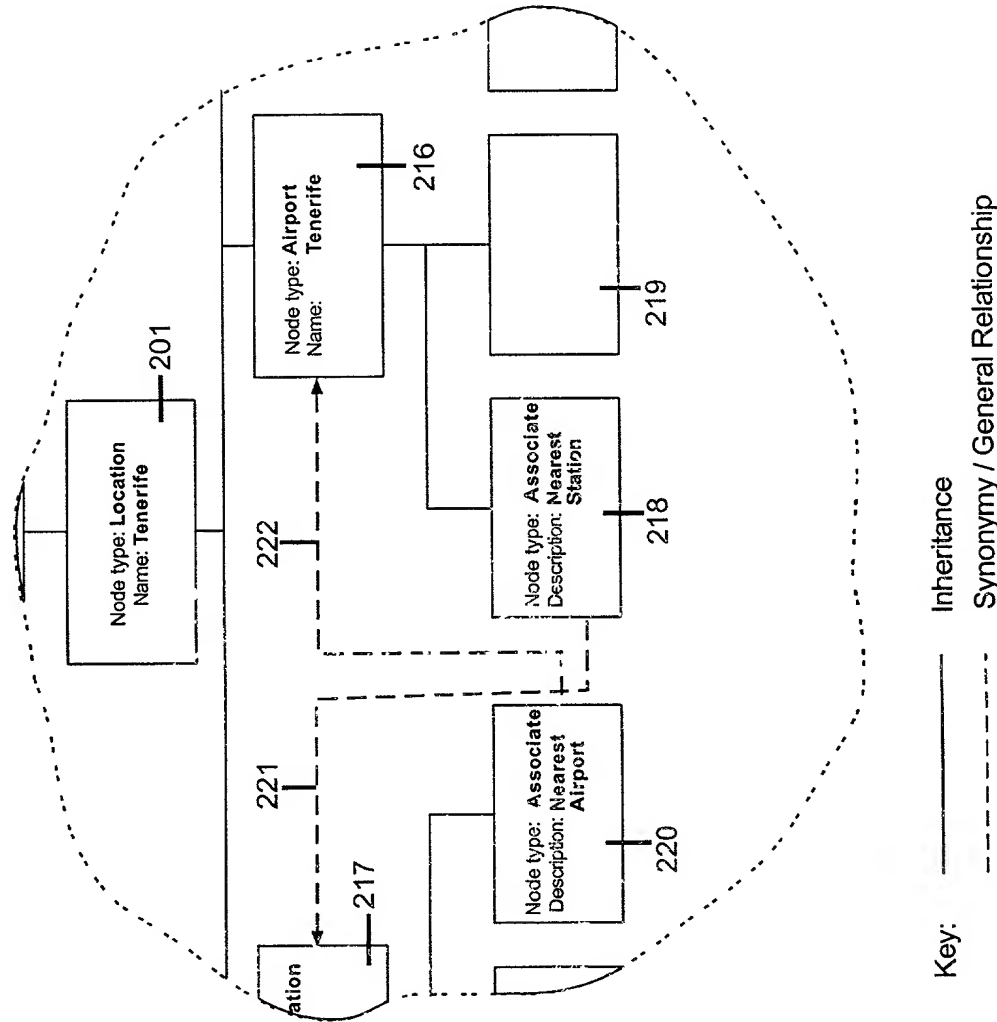


FIGURE 8

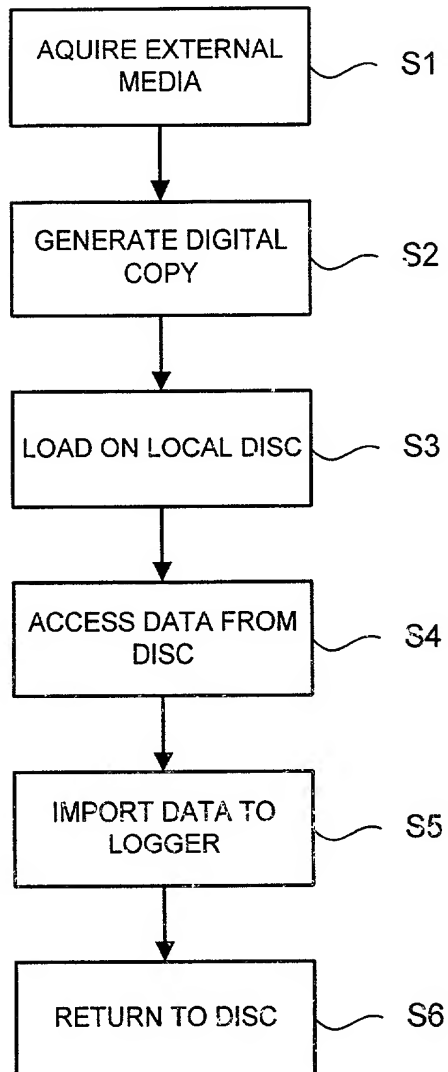


FIGURE 10

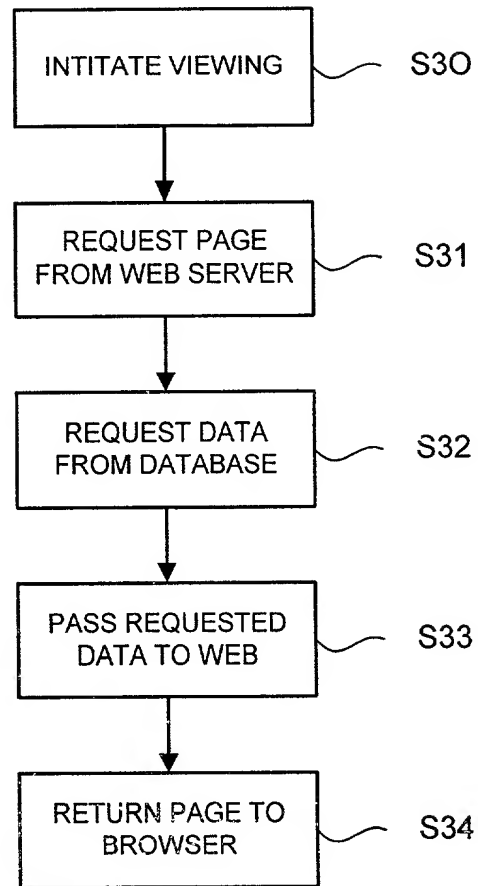
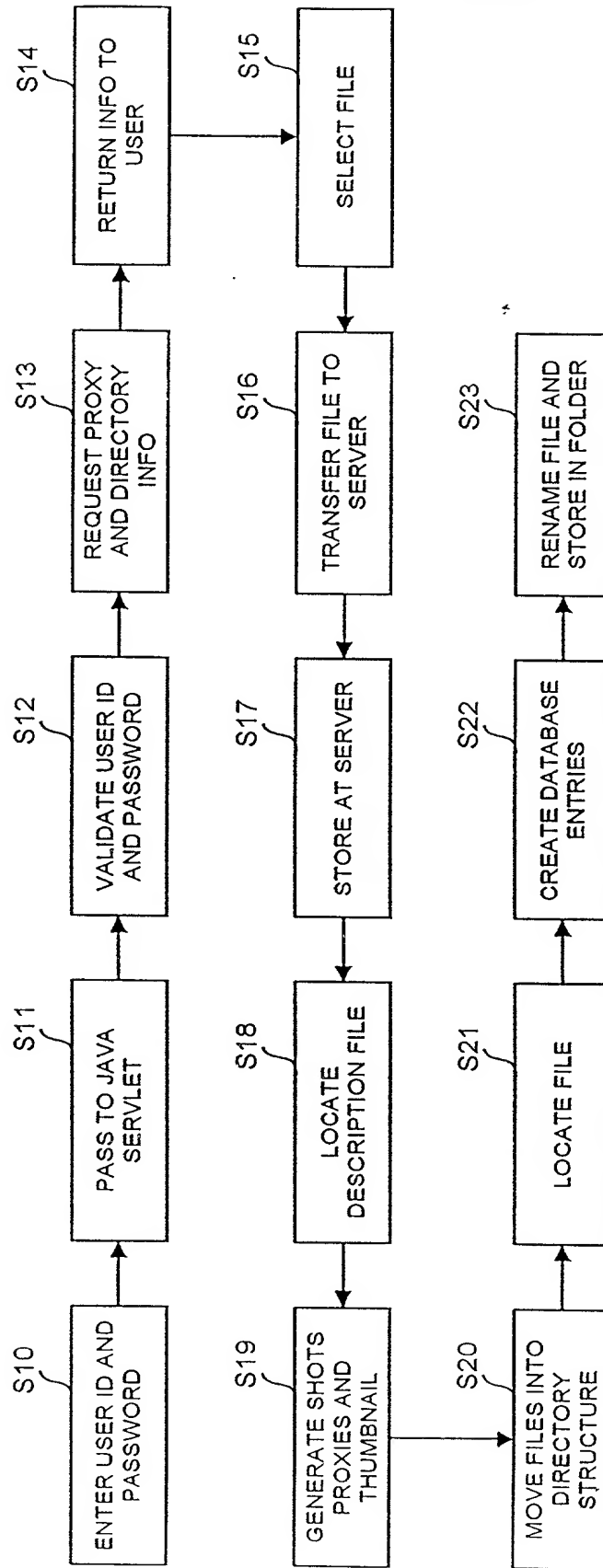


FIGURE 9A



GENERATION OF COMPOSITE VIDEO THUMBNAIL

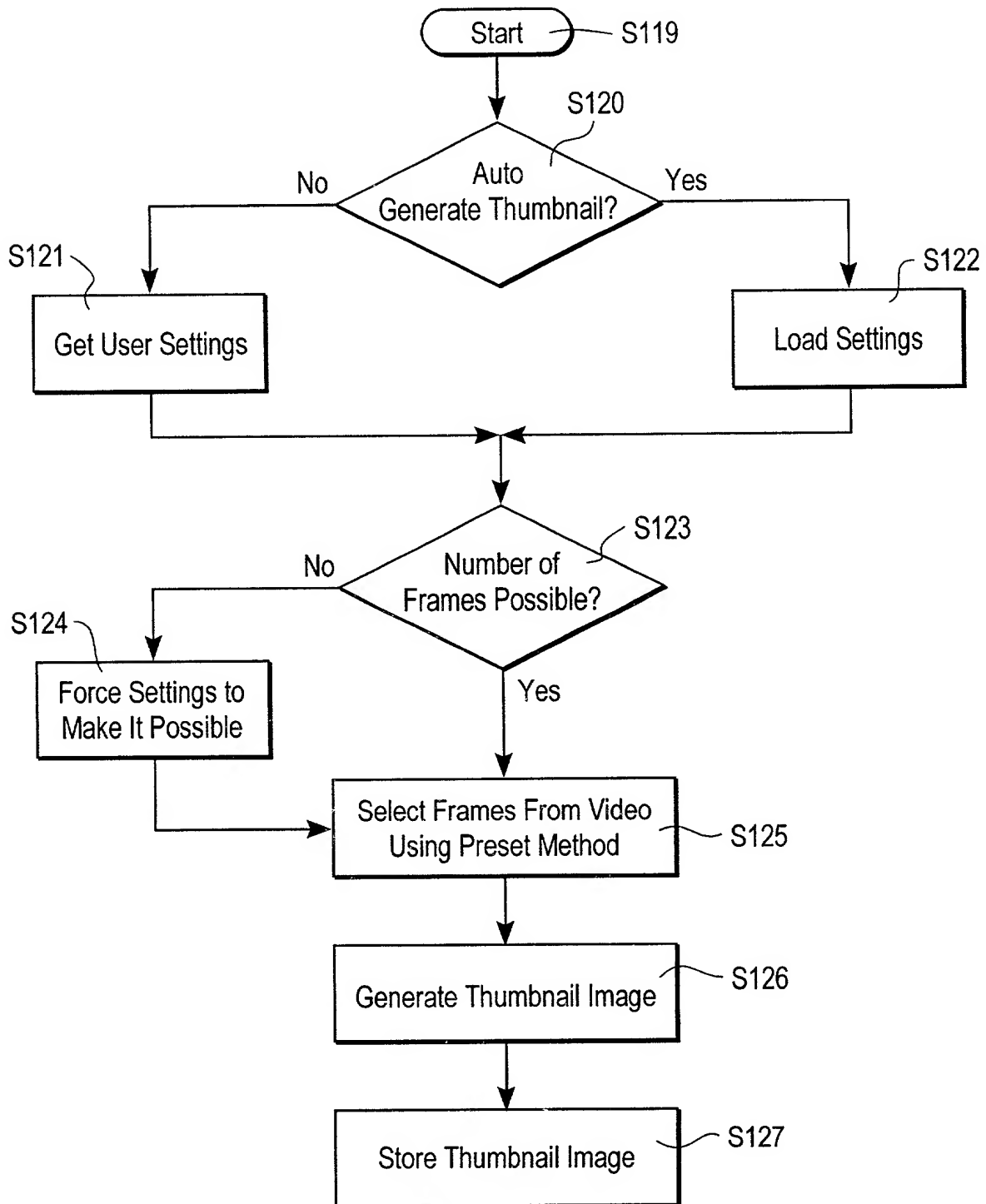


FIG. 9B

FIGURE 11

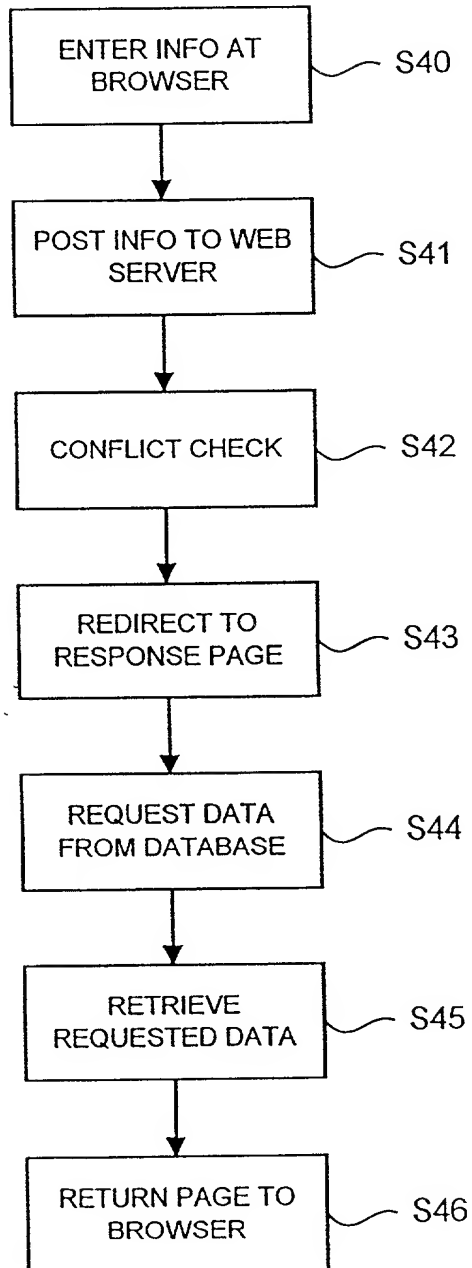


FIGURE 12

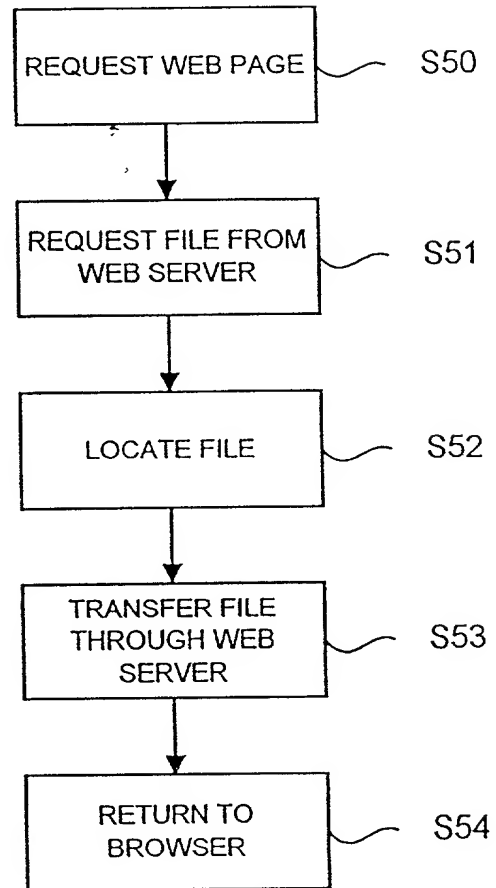
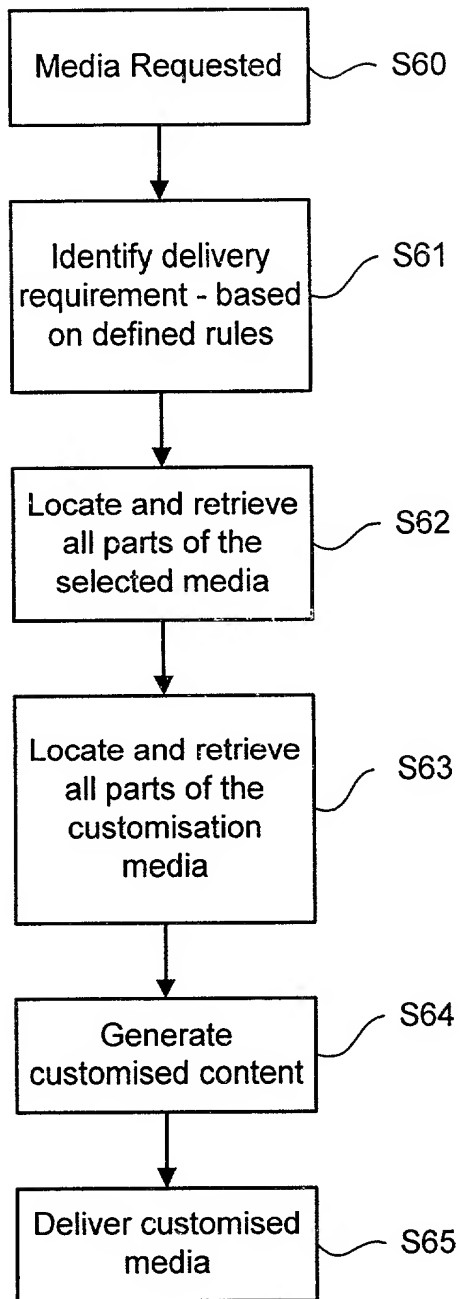
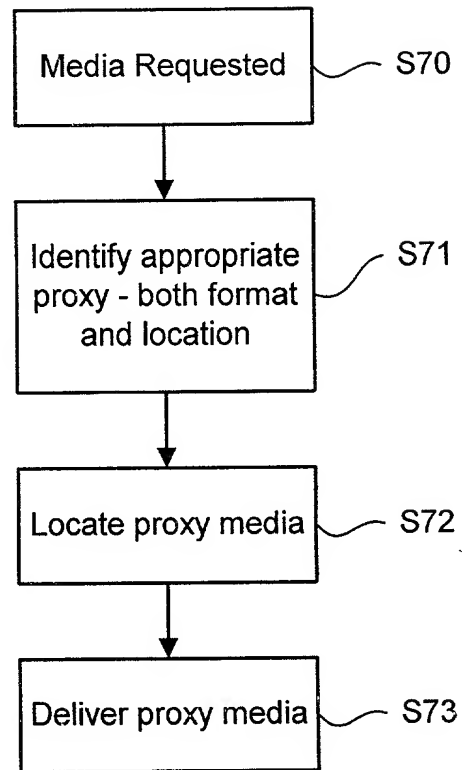


FIGURE 13



Customized Content e.g. Dynamic Branding

FIGURE 14



Proxy delivery